

## 1. DPG DIGITAL MEDIA

Μέσο: . . . . . BUSINESS TODAY

Ημ. Έκδοσης: . . .09/07/2019 Ημ. Αποδελτίωσης: . . .09/07/2019

Σελίδα: . . . . . 8

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# DPG DIGITAL MEDIA

is seeking for an **Ad Operations Specialist**

### **Duties and responsibilities involved:**

- Setup and optimize campaigns
- Resolve issues that arise including reporting discrepancies, creative policing, trafficking requirements
- Troubleshooting third party vendor javascript tags (knowledge of HTML and Javascript will be considered an asset)
- Monitor campaigns performance & prepare reports for clients as required
- Ensure full delivery of ad campaigns to client specifications

### **Requirements:**

- 3+ years hands-on experience in digital ad trafficking / ad operations or a front-end development role
- Knowledge of the online advertising industry and ad serving technologies
- Knowledge of DFP or similar display ad serving/trafficking platform
- Knowledge of Javascript, HTML5, Microsoft Excel, Adobe Photoshop, Google Analytics, Search Console
- Detail & data oriented: You have a keen eye for detail. It's second nature to double check, proof read, and follow procedures precisely
- Ability to work under tight deadlines & multi-task in a fast-paced environment

**Send your CV [hr@dpg.gr](mailto:hr@dpg.gr) quoting ADOPS#2**