

1. PR DIGITAL ENGAGEMENT COORDINATOR

Μέσο: DAILY FAX

Ημ. Έκδοσης: . . .09/01/2020 Ημ. Αποδελτίωσης: . . .10/01/2020

Σελίδα: 3

Innews AE - Αποδελτίωση Τύπου - <http://www.innews.gr>



The largest contract catering company in Greece is seeking for the Marketing team:

PR & DIGITAL ENGAGEMENT COORDINATOR

Main responsibilities:

- Play a key role in developing the company's corporate image & media relations, gaining exposure and brand awareness
- Direct the digital marketing strategy & projects, engaging the consumer and providing a unique brand experience

Key skills and academic qualifications:

- Strong presentation, communication, negotiation and writing skills with the ability to multitask
- Dynamic personality, team-player, ethics, elegant appearance
- Good knowledge of the English language
- Bachelor's Degree in PR, Communication and Digital Marketing or related Advertising Agency's experience

The perfect candidate should have:

- Proven experience **2-4 years in the PR & Digital areas**
- **Strong relations into the media industry** (preferably food) and experience in events
- Knowledge on the F&B market
- Track record of project management and over-achieving quota
- Experience in the contract catering (B2B) field will be considered as an asset

Gefsinus offers:

- Excellent working environment in a fast-growing organization with passionate professionals
- Competitive salary & extra benefits
- Private health insurance plan
- Complimentary employee meals
- Training & career development

CV's applications: hr@gefsinus.gr, quoting PRDEC