



Our company wishes to appoint  
highly motivated professional  
for the position of

## **Creative Director**

### **Desired qualities:**

- A "big picture" thinker
- Energetic, enthusiastic and imaginative
- A great leader with the ability to maximize the talents of our team
- Able to Raise creative consciousness of agency

### **Desired skills:**

- A Bachelor's degree in a relevant area preferred
- Minimum 10 years experience in a fast-paced, high-volume advertising environment, with at least 5 years as a Creative Director
- Fantastic presentation and communication skills
- Superior supervisory, management, judgment, and decision-making skills
- Excellent creative and conceptual skills, including a highly developed overall design/concept/copy aptitude
- Proven Experience in ATL and mainly BTL, IMC & Digital
- Ability to multitask, handle stressful situations, and deadline pressures

Candidates who meet the requirements  
are invited to send their CV to:

**[Sofia.andrikou@headlineathens.com](mailto:Sofia.andrikou@headlineathens.com)**

# headline

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## Senior Copywriter

**Desired qualities:**

- Funny & energetic team player
- Self-motivated, professional, detail-oriented.

**Desired skills:**

- A Bachelor's degree in a relevant area preferred
- 5+ years of experience as a copywriter in an agency environment including experience in BTL, IMC & Digital projects
- Strong, versatile creative portfolio
- Proven aptitude for quick creative thinking with acute attention to detail within demanding deadlines
- Strong understanding of marketing and advertising principles
- Exceptional writing skills, including the ability to write in a range of voices and styles for varied projects with diverse audiences; a chameleon
- Strong experience with strategic brainstorming, campaign development, creative brief development and creative execution
- Ability to work on multiple projects simultaneously and effectively juggle diverse writing demand

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Ira Media  
seeks to recruit a

### **MEDIA MANAGER**

The candidate must have a minimum of 4 years experience in the area of media planning/buying.

- University Degree in Marketing Communication and fluent in English
- Outstanding communication and presentation skills.
- Ability to manage projects under pressure

We offer good career prospects in a friendly environment.

Please send your CV at:  
[hr@ira.media](mailto:hr@ira.media)