

# TRADE MARKETING MANAGER

Ημ/νια:10/3/16 Μέσο: RETAIL TODAY Σελίδα: 4



**MSPS Athens**, holding a leading position in the Integrated Marketing and Sales services sector, wishes to appoint dynamic highly motivated professional for the position of:

## **TRADE MARKETING MANAGER**

### Key responsibilities:

- Work closely with Commercial Director and develop strategic plans, presentations, budgets for clients and prospective clients
- Understanding/analyze sales data from existing projects and scope new opportunities to improve
- Develop opportunities for growing existing business within current clients
- Contribute in the people development of the team

### Qualifications needed:

- Higher level of education in Finance or Marketing
- Fluency in both Greek and English language
- Minimum 8 years of successful experience in Sales and Trade Marketing field
- High communication and presentation skills (both verbal & written)
- Strong commercial understanding of sales & marketing strategy, experience in BTL activations
- Experience in analyzing shopper/consumer research
- Leadership skills
- Team Spirit, ability to work under pressure

Our company offers a competitive remuneration package and great opportunities for professional development.

Candidates are kindly asked to forward their CV to: [tradesupport@msps.net](mailto:tradesupport@msps.net) (ref. code TM2016)