



DIGITAL STRATEGIST

Job description

We are looking for a passionate, creative and strategic-minded candidate, who loves working in a very fast paced global environment, managing some of the most important Global accounts and striving for daily performance excellence and optimization.

Key Responsibilities

- Develop customer relationship and high-level communication
- Evaluate consumer research, market conditions and competitors' data
- Monitor effective benchmarks (best practices) and analytics for measuring the impact of digital campaigns
- Identify trends and insights, review, and report on effectiveness of digital initiatives in an effort to maximize results
- Keep pace with Social Media and Digital Marketing Industry's Trends & Developments
- Translate Data / Analytics to Marketing Actionable Insights to optimize Brands' Performance

Mandatory Prerequisites

- Minimum 5 years of experience in Digital Marketing / Account Management / Social Media environment (Facebook, Instagram, Twitter, YouTube, LinkedIn, Pinterest)
- BA/BS Degree in Marketing
- Google Analytics Certification
- Proficiency in MS Excel and PowerPoint
- Excellent verbal and written communication and presentation skills in English
- Availability to regularly travel abroad
- Deep Knowledge of performance monitoring/optimizing tools (Google Analytics, Facebook Insights, Twitter Analytics, LinkedIn Analytics etc.)
- Numeracy skills
- Ability to clearly and effectively articulate thoughts and points based on Marketing knowledge, Research and Data Analysis
- Excellent analytical, organizational, project management and time management skills
- We reward dedication, quality and seriousness. We offer a very motivating salary according to skills and effort, aiming at a long term working relation. We provide a pleasant and dynamic working environment in which you can fully develop your creativity and innovative thinking.

Please send your resume to