

SOCIAL MEDIA MANAGER

Ημ/νια:15/7/16 Μέσο: DAILY FAX Σελίδα: 3



MSPS Athens, holding a leading position in the integrated marketing and sales services sector, is seeking to recruit a highly motivated and creative Social Media Manager to work with its talented Digital Marketing team for top clients.

SOCIAL MEDIA MANAGER

Key responsibilities:

- Build and manage day-to-day social media profiles and presence, including Facebook, Twitter, Instagram
 - Create engaging content appropriate for specific networks
 - Work with Facebook power editor
- Collect, analyze and report on social media and traffic data on a regular basis. Track the right metrics and integrate the best tools and practices on those platforms
- Grow the size and engagement levels of the fan base and encourage participation in all social channels
- Identify new tools practices, technology trends in the social media, content marketing and digital content space

Requirements:

- Bachelor's degree in Communications, Journalism, Marketing or related field
- 2 years of experience in community management and content planning for a major brand within an agency environment
 - Strong interpersonal, verbal and written communication skills
- Talent and passion for writing & creating content that engages people
 - Multitasking, ability to perform under pressure

The company offers a competitive compensation & benefits package, great opportunities for professional development, with an exciting, fresh and collaborative work environment.

Candidates are kindly asked to forward their CV to: hr@msps.net
(ref. code SMM)