

1. MARKETING COORDINATOR WEIS

Μέσο: DAILY FAX

Ημ. Έκδοσης: . . . 14/12/2018 Ημ. Αποδελτίωσης: . . . 15/12/2018

Σελίδα: 8

Innews AE - Αποδελτίωση Τύπου - <http://www.innews.gr>



Pyloness Hellas SA, a leading Greek IT System Integrator, member of a group of companies with continuous and successful presence in Greek market the last 21 years, is looking for highly motivated professional to cover the position of:

MARKETING COORDINATOR (MC18)

The position is reporting to the General Manager.

JOB PROFILE

- Implement company's marketing strategy (external, internal, social)
- Coordinate with a variety of people (top management, sales, technical department, hr) to set up exhibitions and other events
- Coordinate marketing agencies for events planning and implementing
- Manage company's profile on social media, operate company's website, blog and social media accounts
- Plan and implement internal branding
- Manage all printed/published/posted company's advertisement
- Communicate all marketing activities internally to all company's stakeholders
- Produce written marketing materials, client lists, email campaigns and company's presentations
- Participate in preparing annual marketing budget
- Oversee and develop marketing campaigns

JOB REQUIREMENTS

- University degree in Marketing (Digital Marketing) or Communications is a must
- Msc in Computer Science, and/or Business Administration is highly appreciated
- At least 4 years B2B marketing experience, preferably in IT sector
- Literacy in digital social media
- Literacy in Ms Office and marketing software (CRM)
- Excellent written and verbal communication in Greek and English
- Strong organizational skills
- Excellent interpersonal and time management skills

WE OFFER

- Attractive compensation package
- Opportunity to grow within a dynamic and challenging company
- Modern and pleasant working environment

Candidates who meet the above requirements may forward their CV quoting the reference code MC18 in hr@pyloness.gr