

1. SENIOR TV BUYER DENTSU

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SENIOR TV BUYER

dentsu

Our Senior TV Buyer will be responsible for the development and execution of TV broadcast media buying, drive media buying strategies and analyze post-buy performance reports to ensure optimal brand presence for our clients, some of the largest brands in the market.

Qualifications:

- Bachelor's degree in business, mathematics, advertising, marketing or mass communications. MSc degree will be considered as a plus
- At minimum 5 years' experience in Media Agencies
- Build and maintain strong relationships with media outlets
- High-level capability in MS Office, particularly Excel, and work experience with media software Arianna and Niobe
- Strong command of the English language
- Excellent communications, interpersonal, and organizational skills

The Company Offers:

- Attractive compensation package adapted to the candidate's specific skills and career progress
- Private medical plan
- Opportunities for further development in a multinational business

If interested, please send your CV in English at HRDanHellas@dentsu.com