

1. SOCIAL MEDIA AND DIGITAL CONTENT MANAGEMENT

Μέσο:BUSINESS TODAY

Ημ. Έκδοσης: ...16/05/2019 Ημ. Αποδελτίωσης: ...16/05/2019

Σελίδα:5

Innews AE - Αποδελτίωση Τύπου - <http://www.innews.gr>



Is Looking for a Prime Partner in: Social Media and Digital Content Management

Main responsibilities include:

- Manage content creation for the company's and clients' social media.
- Manage a strategically-driven social content calendar for the company and clients and deliver content that aligns with them.
- Create social media strategy and manage content production.
- Have a thorough understanding of keyword research and the ability to create new and optimize existing content and uncover new opportunities.
- Create Social Media reports and introduce them to our clients.

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