

## 1. SENIOR ACCOUNT MANAGER

Μέσο: . . . . . DAILY FAX

Ημ. Έκδοσης: . . . 15/06/2022 Ημ. Αποδελτίωσης: . . . 16/06/2022

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## SENIOR ACCOUNT MANAGER

Digital Minds is looking for a Senior Account Manager to join its Influencer Marketing Department in Athens. You will be joining an international team of dynamic, fun and innovative individuals. As a senior account manager, you will manage the creation and implementation of online video branded projects in a fast paced agency environment, while liaising between clients and team members. A successful candidate must be confident interfacing with individuals of all levels, both internally and externally.

### Responsibilities:

- Own and manage day-to day processes of clients and assigned projects, while maintaining project timelines, deadlines and taking ownership of budget execution
- Act as the primary point of contact for client project managers
- Create strategy and content decks for campaigns and new business briefs, which clearly communicate ideas for clients and drive customer satisfaction in revenue-driven initiatives
- Pitch and execute next level content ideas
- Accurately forecast and report ad revenue
- Clearly communicate goals and objectives of client projects as well as processes to direct reports, to ensure seamless project implementation

- Manage, assign and monitor workload across the team of direct reports
- Collaborate with production, creative and influencers' teams to ensure seamless project implementation
- Work closely with analyst to assess and report against campaign goals and KPIs
- Cultivate and maintain long term relationships with agency partners and brands
- Exhibit excellence and attention to detail in day-to-day work, especially when delivering decks to clients

### Requirements:

- 4+ years experience in an agency setting
- Required team management experience
- Ability to write in English fluently
- Ability to meet deadlines while closely working

- with several team members
- Bachelor's degree in marketing, advertising, business, or communications related

### Preferred skills:

- Demonstrated interest in online video and digital influencers
- Strong deck creating skills - both in content and structure
- Agility to work in a fast paced environment and multitask

### Benefits:

- Full private health coverage
- Awards and bonuses
- Casual environment - no dress code
- Professional development

Apply for this job: <https://digitalminds1.recruitee.com/o/senior-account-manager-1/c/new>