

# DIGITAL MARKETING EXECUTIVE

Ημ/νια:16/7/15 Μέσο: DAILY FAX Σελίδα: 3

EUROHOOPS.NET is looking for a

## DIGITAL MARKETING EXECUTIVE

to join its dynamic team and be the one responsible for implementing and monitoring all the marketing strategies.

### RESPONSIBILITIES:

- Exploiting all available opportunities in the digital space, aiming to establish and manage the company's online presence, while satisfying the clientele's needs.
- Proposing marketing solutions and content marketing ideas for clients in order to help the business provide the best customer service and attract new ones.
- Driving digital marketing communications through and content and social media presence, using marketing knowledge and skills to its fullest potential.
- Creating proposals, press releases and presentations for clients and partners.
- Being able to present and explain the company's identity and propose marketing solutions when called to be present in meetings or conference calls.

### REQUIREMENTS:

- Marketing Degree and 3-5 years of experience in Marketing/ Advertising Area, preferably in relation to digital environment. Postgraduate degree will be an asset.
  - Knowledge of the market, both Greek and international.
  - Knowledge of Social Media Marketing.
- Previous Experience in Men's Audience Advertising would be considered a plus.
- Good verbal and writing skills, strong communication capacity and team spirit.
- Fluent in English -any other language knowledge will also be considered a plus.

The job requires a full time dedication to the company, but a beneficial flexibility in time schedule and location. The successful candidate can work from home or personal space, yet he/she will be asked to attend meetings, appointments and calls. We offer a competitive base salary and opportunity to join an international, super-talented team.

Please reply sending your CV to [contact@eurohoops.net](mailto:contact@eurohoops.net).  
All CV's will be handled with strict confidentiality.