

## 1. PROMOTION MARKETING ACCOUNT EXECUTIVE

Μέσο: . . . . . DAILY FAX

Ημ. Έκδοσης: . . . 16/01/2020 Ημ. Αποδελτίωσης: . . . 17/01/2020

Σελίδα: . . . . . 4

Innews AE - Αποδελτίωση Τύπου - <http://www.innews.gr>



MSPS Athens, holding a leading position in the integrated marketing and sales services sector, is seeking to recruit a highly motivated Account Executive to work with its talented Client Service team for major Greek and global clients.

### PROMOTION MARKETING ACCOUNT EXECUTIVE

#### Key responsibilities:

- Lead the execution of projects - i.e. events, samplings, roadshows, in store activities- ensuring their implementation and delivery
- Coordination and supervision of all key processes of the project - respond to new briefs, presentation, planning, budgeting, promoteams' recruitment/ training/ management, reporting, evaluation
- Day-to-day client handling & third parties' coordination

#### Qualifications needed:

- Bachelor's degree in Marketing or related field
- Minimum 1 year of experience in account handling - for below the line activities, events - within an agency environment
- Fluency in English
- High communication and organizational skills
- Excellent project management skills, multitasking, ability to perform under pressure

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The company offers a competitive compensation & benefits package, great opportunities for professional development, with an exciting, fresh and collaborative work environment.  
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Candidates are kindly asked to forward their CV to:  
[hr@mssp.net](mailto:hr@mssp.net) (ref. code AE)