

Πηγή: DAILY FAX

Σελ.: 5

Ημερομηνία έκδοσης: 18-01-2024

Αρθρογράφος:

Επιφάνεια 177.01 cm<sup>2</sup> Κυκλοφορία: 0

Θέματα: ΑΓΓΕΛΙΕΣ ΕΡΓΑΣΙΑΣ



## dentsu

### Senior Media Planner

Our Senior Media Planner plays a pivotal role in delivering best-in-class services, innovative and ambitious solutions, which have business value to clients at the heart. You will provide for the day-to-day client relationship, drive client media plans, lead planning/execution and communication strategy and have the opportunity to work in a company trusted by some of the world's best-known brands.

#### Qualifications:

- Bachelor's degree in business, advertising, marketing or mass communications
- Relevant work experience in Media Agencies
- Solid understanding of media budgeting, ROI, and portfolio management for major international clients and locally operating international clients
- Demonstrated track record of client relationship development and service
- Advanced knowledge of the digital environment

- High-level capability in MS Office and work experience with media software
- Excellent command of the English language
- Strong communication skills, and ability to communicate effectively with clients on the agency's behalf

#### The Company Offers:

- Attractive compensation package adapted to the candidate's specific skills and career progress
- Private health insurance
- Extensive learning and growth opportunities

Apply now [HRDanHellas@dentsu.com](mailto:HRDanHellas@dentsu.com)