



is seeking a full-time

## DIGITAL MARKETING COORDINATOR

The Digital Coordinator reports to the CEO and the Marketing Director and is tasked to plan and implement digital marketing campaigns and handle the company's digital properties.

### RESPONSIBILITIES:

- Design, plan and execute campaigns via digital media
- Monitor the effectiveness of campaigns and provide detailed analysis and reporting of each campaign
- Manage and coordinate the company's digital properties update (websites, mobile apps, social media)
- Prepare and deliver briefings, provide the necessary information to all teams involved and manage each project to be delivered effectively, to deadline

### QUALIFICATIONS:

- Have a prior experience in a similar position
- Have at least 2 years experience in digital marketing fields such as: Social Media (Content & Paid), Google AdWords and Web Analytics
- Good knowledge of CMS (Wordpress and Drupal)
- Thorough knowledge of E-mail marketing Platforms
- Be fluent in English
- Be comfortable working under time pressure and strict deadlines

Please send your resume to [magazines@forumsa.gr](mailto:magazines@forumsa.gr)