



ZenithOptimedia is actively seeking an

ADVERTISING CAMPAIGN EXECUTIVE

to join our digital department. The position requires the candidate to work with internal digital teams to traffic creative materials and day-to-day tactical tasks associated with execution and launch.

Moreover

he/she will be responsible to send I/O's to publishers and handle invoices at the end of each month.

The person in charge will assist in the optimization of campaigns and provide reporting data and analysis for advertising campaigns in cooperation with the digital teams. In addition, he/she will be in charge of providing monthly competition analysis of the key competitors.

Responsibilities Include:

- Trafficking sold campaigns in DFP according to an IO
- Monitoring placements and campaigns for performance and delivery;
- Working with digital teams to coordinate delivery of creative assets with media publishers
- Have a full control of the creative assets trafficking and the dates of delivering the projects
- Providing and analyzing 3rd party and internal reports as needed throughout the life of a campaign in cooperation with the digital account teams
- Performing QA on all campaign creative before launch to the client and/or agencies and facilitate the process with the media publishers

Desired Skills

- A minimum of 1+ years of experience on digital trafficking is required
- Excellent customer service and communication skills are required.
- The ability to multitask in a fast paced and challenging working environment
- Knowledge of English language is mandatory
- Keen on learning fast Internet technologies
- Proactive in identifying and solving problems
- Provide analysis on competitive landscape with key insights
- Strong work ethic, drive, and ambition
- Self-motivated with the ability to work well with a team

Please send your CV, followed by a cover letter to the e-mail address:
recruitment@zenithoptimedia.gr