



**SENIOR CLIENT EXECUTIVE
IN
QUALITATIVE RESEARCH
(Code SCE-0416)**

Firefly Millward Brown is the largest qualitative research practice in Greece and a European hub for international qualitative research co-ordination and innovations development. It is part of Millward Brown & Kantar Insights Group.

We seek highly competent individuals, willing to grow with us.

Requirements:

- Graduate in marketing, psychology, sociology, social anthropology or cultural studies
- Holder of a Master's degree
- Fully fluent in Greek and English
- Highly familiar with MS Office (Word, Excel, Powerpoint)
- Familiarization with Digital Media (i.e. web-design, desktop publishing, video-editing, digital marketing tools) is a desired asset
- At least 3 years' experience in qualitative research / consumer insights is a plus, but not a prerequisite
- Up to 32 years-old
- Flexibility to travel outside Greece for international projects
- Intellectual curiosity, creativity, desire to learn and to evolve in a very dynamic environment

If you have the required qualifications, please send your resume (including a digital photo), indicating the relevant code **SCE-0416** until **April 27th** to Ms Alexandra Kappatou, by email to Alexandra.Kappatou@millwardbrown.com

All resumes will be treated in the strictest confidence.