

1. IKON

Μέσο:BUSINESS TODAY

Ημ. Έκδοσης: ...21/04/2021 Ημ. Αποδελτίωσης: ...21/04/2021

Σελίδα:7

Innews AE - Αποδελτίωση Τύπου - <http://www.innews.gr>



IKON

is looking for:

SENIOR ACCOUNT MANAGER ACCOUNT MANAGER

Roles description

- Key persons in successfully managing the work and the relationship of assigned clients, ensuring plans implementation, client satisfaction, retention and growth.
- Effectively coordinate and prioritize own and the team's work.
- Maintain and grow relationships with media and other key stakeholders.
- Develop and oversee the creation of a wide range of communication content: press releases, statements, presentations, speeches, articles, videos, so.me., digital etc.
- Manage planning and financial aspects of assigned projects.

Qualifications

- Excellent command of Greek and English, verbal and written.
- Knowledge of the Greek media scene (Media Groups, Media outlets, Journalists etc.), understanding of social media and influencer marketing, strong presentation skills, analytical and strategic thinking, attention to details.
- Problem-solving, positive attitude, results-oriented.
- Strong interpersonal and negotiation skills, self-motivation and team player qualities.
- PR, Media, Communications, Business or other relevant, university degree. Post-graduate diploma in Communications is a plus.
- Work experience in public relations agency in manager/executive role, or in-house communication function: Senior Manager 5+ years / Manager 3-4 years.

Please send you CV at: BBDGroup-hr_IKON