



We are currently looking for an experienced, open-minded and well-rounded social media executive to join our growing digital team. The candidate will be responsible for the execution of paid social, content delivery and outreach to help our clients meet their goals.

Responsibilities:

- Produce, manage and monitor daily social content
- Optimize social media strategy on an ongoing basis
- Develop, implement and manage paid campaigns
- Create and monitor daily results to optimize performance against client goals
- Develop and implement new strategies for campaign expansion
- Create opportunities by staying current with new channels, software, and best practices

Qualifications:

- A first degree in Communications, Marketing, Media, or related field
- 2 years' experience in community management for corporate accounts
- 1-3 years' experience in running Social media campaigns
- Excellent written and verbal communication skills
- Passion for and active personal involvement with social media
- Highly analytical and detail oriented
- Self-motivated and self-directed
- Strong communication skills and a positive, team-player, attitude
- Able to handle different projects and manage several accounts at the same time

Please send your CV to the following email: Stella.Kyparissou@umwww.com