

1. PUBLICIS GROUPE IS LOOKING FOR

Μέσο: BUSINESS TODAY

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Σελίδα: 5

Innews AE - Αποδελτίωση Τύπου - <http://www.innews.gr>



Publicis Groupe is looking for **PR MANAGER**

RESPONSIBILITIES

- Develop and maintain excellent relationships with key media, influencers and third parties.
- Implement global and local marketing communications campaigns.
- Plan and manage influencers' campaigns in social media.
- Create communications documents, including key messages, press releases and articles.
- Plan, budget and manage PR and BTL events.
- Manage client's PR showroom, arrange meetings with influencers, media and stylists and manage product seeding and deliveries.

IDEAL CANDIDATE

- 3+ years experience in communication or brand marketing.
- Experience in handling fashion brands.
- Good knowledge of the fashion stylists and influencers environment.
- Fluency in Greek and English.
- Previous experience in PR showroom handling will be considered a plus.

Send your CV at info@publicis.gr with the REF: PRM

