1. PR MANAGER CORPORATE PR

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Σελίδα: 6

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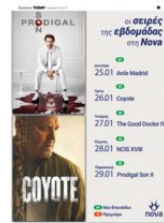
PR Manager (Corporate PR)

We are looking for an enthusiastic, highly qualified PR Manager to handle our corporate and institutional clients, developing and executing communications plans and campaigns. If you are a knowledgeable, collaborative and motivated spirit, then this may be the place for you!

PUBLICIS GROUPE

Responsibilities:
- Ongoing media and stakeholders mapping.
- Developing analysis and reports of the political and economic landscape.
- Establishing and enhancing relations with key media editors, bloggers and stakeholders.
- Developing and implementing communication plans.
- Planning, budgeting, and coordinating PR events.
- Preparing high quality communication material, such us press releases, native articles, statements, and interviews.
- Work closely with the creative department to develop interesting communication concepts for PR campaigns and activations.

Qualifications:
- Min 4 years of corporate PR experience in a communication agency or corporate affairs department.
- Proven relations with news, business, health, energy and other relevant media and editors.
- Experience of working for institutions and nonprofit organizations will be considered a plus.
- Exceptional communication skills, internally and externally.
- Outstanding interpersonal skills and excellent oral and written skills.
- Comfortable with tight deadlines and ability to handle changing requirements, as well as multiple overlapping projects.

If you are interested kindly send your CV, along with an inspiring cover letter, at careersgr@publicisgroupe.com with the ref PRCM21.
Deadline February 5th, 2021

Publicis Groupe is an equal opportunity employer and we value diversity in all forms. We are committed to creating an inclusive environment for all employees and believe such an environment is critical for success. Employment is decided based on qualifications, merit, and business need.