

SENIOR PR ACCOUNT MANAGER

Ημ/νια:23/2/18 Μέσο: DAILY FAX Σελίδα: 3



SENIOR PR ACCOUNT MANAGER

We are looking for a confident and hard working PR professional to join our established Communications team. The Account Manager will act as a link between our client, a major multinational company, and the agency, therefore must understand client needs and objectives and deal with a range of day-to-day functions. The candidate will be responsible for coordination of projects, ensuring clear communication to everyone involved and that all work is executed successfully.

Responsibilities

- Liaise on a daily basis with client, media and suppliers
- Build strong relationships with client, partners and the media
- Work as part of an account team to develop client proposals and implement the PR activity
- Research, write and distribute press releases to targeted media
- Organize and coordinate events, including press conferences and promotional events
- Prepare regular client reports and attend client meetings
- Assist with the creation and production of

- client material and publications
- Proven experience in handling budget

Requirements

- Degree in PR/communications/ marketing or similar field
- Proven experience in public relations / communications agencies or similar role (4 -6 years)
- Thorough knowledge or previous experience in mobile manufacturer / telecommunication industry will be considered an asset
- Experience in coordinating effective PR campaigns through various channels

- Excellent communication and writing skills (Greek – English)
- Ability to build strong relationships with key people or organizations
- A creative mind partnered with the ability to find the best practical solutions
- Solid knowledge of Social Media (Facebook, Instagram, You Tube, Twitter, blogs etc.)

Personal attributes

- Flexibility, punctuality, determination
- Passion for his job
- Ability to work under pressure
- Goal and detail oriented
- Team player, positive thinking, initiative

Is this what you are looking for?

Send your CV and a few lines about yourself, at aspilopoulou@oneteam.gr using Senior PR Account Manager as a subject.