

1. CINE NEWS

Μέσο:BUSINESS TODAY

Ημ. Έκδοσης: . . .22/06/2021 Ημ. Αποδελτίωσης: . . .22/06/2021

Σελίδα:9

Innews AE - Αποδελτίωση Τύπου - <http://www.innews.gr>



Cine News

Cine News, the leading cinema-advertising agency in Greece, is seeking to recruit a highly motivated professional, to work with its talented team for top clients.

ADVERTISING MANAGER

Key responsibilities:

- Develop presentations for clients for on-screen and off-screen advertising
- Day-to-day client handling & third parties' coordination
- Build strong relationships with advertisers, media shops and advertising agencies
- Develop new opportunities for growing existing business within current and prospective clients

Qualifications needed:

- Bachelor's Degree in Marketing or Communications
- Minimum of 4 years relevant experience in Advertising or Media Communications
- Fluency in Greek and English language
- Great understanding of digital media & marketing (experience in digital communication will be highly appreciated)
- Excellent communication, presentation & project management skills
- Strong interest in cinema

The company offers a competitive compensation & benefits package, great opportunities for professional development, with an exciting and collaborative work environment.

Candidates are kindly asked to forward their CV to:
V.Markanastasaki@cineneews.org.gr (ref. code AM)