

fullah sugah

Fullah Sugah is seeking to recruit:

ONLINE & OFFLINE MARKETING PROJECT LEADER

Job Description

Reporting the Head of Marketing the ideal candidate will be responsible for:

- Managing and coordinating all marketing, advertising and promotional staff and activities
- Coordinating the marketing team
- Watching and reviewing commercial trends to determine the best methods to make the product marketable and profitable
- Analyzing and addressing competition
- Implementing marketing plans and projects
- Managing the productivity of the marketing plans and projects
- Monitoring, reviewing and reporting on all marketing activity and results
- Collaborating with the sales function and clients

Candidate Profile

- Business or marketing-related degree or equivalent professional qualification
- Technical marketing skills
- Proven track record in a marketing role with prior experience (2-3 years) in the fashion industry
- Well organized and methodical approach to work, driven by attention to detail
- Ability to manage critical path deadlines and to work independently in a demanding fast paced environment
- Confident, with a creative and energetic approach, with a real passion for the industry
- Ability to manage a team

Please send your CV: hr@fullahsugah.gr