

Πηγή: BUSINESS TODAY Σελ.: 5 Ημερομηνία έκδοσης: 26-01-2023
Αρθρογράφος: Επιφάνεια 222.03 cm² Κυκλοφορία: 0
Θέματα: ΑΓΓΕΛΙΕΣ ΕΡΓΑΣΙΑΣ



JUST

Motion graphics designer / video editor
JUST Advertising is looking for a

motion graphics designer / video editor

to join its creative team.

Job description:

This position requires someone primarily focused on design of digital communication material with emphasis on motion design and post production, including editing (rough and final), animation and motion graphics, light retouching / color correction / compositing, exporting, compression and delivery in various formats (broadcast + digital / SoMe).

Desired skills:

- Proficiency in the Adobe Creative Suite with a strong focus on After Effects, including knowledge with 3rd party plugins
- Proficiency in video editing software (ideally Adobe Premiere)
- The ability to produce short-form promotional videos from start to finish
- Familiarity with social media platforms such as Instagram, Facebook, TikTok and YouTube
- Experience producing videos and animation for social media and TV
- Experience with online advertising is a plus
- Familiarity with sound design
- Knowledge of video formats for a range of applications, video compression standards, aspect ratios, interlacing issues, frame rates, and HD postproduction workflows on Mac OS / Windows
- Ability to create superior, original motion graphic designs and animation
- Generate multiple concept boards for pre-viz approval
- Work with storyboards and shot lists to achieve final product as director needs

The Ideal Candidate Would Have:

- Proven motion graphics and video editing experience
- Up-to-date reel
- Experience as a graphic designer in some or all of the following areas: broadcast finishing, interactive, agency creative, motion graphic design, and graphic design
- 3D modeling, and/or illustration skills are a plus
- Aptitude to learn quickly and effectively with a capacity to multi-task
- Capacity to remain focused in a team-oriented environment, work independently and proactively as needed to identify problems and find solutions
- Ability to perform well under pressure and under short deadlines
- Ability to manage and archive project files and backups
- Experience presenting materials to clients professionally is a plus
- Experience with cameras and on set videography, lighting and other various set duties, is a plus
- Very good written and spoken English skills

Our Agency:

JUST Advertising is a unique creative healthcare agency, providing strategic guidance and digital solutions to help brands, franchises and companies reach their fullest potential. Since 2019 JUST Advertising is a member of the BlocPartners - the world's leading international network of independent health creative and medical communications agencies.

Please send your cover letter, resume, and website/portfolio/showreel to business@justadv.gr, with "Motion graphics designer / video editor" and your full name in the subject line.