

1. ANTENNA GROUP

Μέσο: DAILY FAX

Ημ. Έκδοσης: . . . 24/03/2022 Ημ. Αποδελτίωσης: . . . 26/03/2022

Σελίδα: 4

Innews AE - Αποδελτίωση Τύπου - <http://www.innews.gr>



ANTENNA GROUP

is looking for a

SENIOR RESEARCH & PRICING ANALYST

Reports To: Head of Research & Pricing

Duties/Responsibilities:

- Data processing and analysis provided by Nielsen & Media Services
- Identifies trends and patterns in complex data sets
- Analysis, evaluation and forecasting of market indexes
- Prepares & provides daily, weekly, monthly reports & presentations
- Ongoing close communication and cooperation with sales team and other departments
- Preparation of daily and monthly pricing catalogue.

Knowledge / Experience / Skills /

Behavior:

Knowledge:

- University Degree in Statistics or Business Administration

- Excellent use of specialized softwares: Arianna, Niobe
- Excellent knowledge of Microsoft Office (excel, powerpoint, word)
- Fluency in English

Skills:

- Communication and interpersonal skills
- Decision-making
- Negotiation skills
- Punctual and highly organized

Experience:

- 2-5 years of experience in same position, or relative position at commercial dept. of TV channel and/or other TV media position.

Behavior:

- Strong ethical standards and integrity
- Ability to adapt to changes
- Thrive for excellence

Send your cv to: recruitment@antenna.gr