## **■** Initiative is looking

**Πηγή:** DAILY FAX **Σελ.:** 3 **Ημερομηνία** 30-01-2024 **έκδοσης:** 

Αρθρογράφος: Επιφάνεια 178.0 cm² Κυκλοφορία: 0

Θέματα: ΑΓΓΕΛΙΕΣ ΕΡΓΑΣΙΑΣ







**Initiative** is looking for a motivated, passionate **Client Services Manager** to join a multinational Client Team.

## The Role

- Develop relationships with clients to understand their business needs and develop media plan.
- Act as the point of contact for clients brief
- Lead communication projects ensuring their high quality implementation and delivery
- Develop opportunities for growing existing business (off and on line)
- Develop new ideas and out of the box thinking
- Work closely with cross-teams for the projects development and operational execution.

## **Desired Skills and Experience**

- Relevant successful business experience of at least 5 years
- Experience in Big local and / or International Clients
- In depth understanding of digital ecosystem
- Critical thinking and strong communication skills
- Solution focused client-centric mindset
- Academic Degree in Business, Marketing or Economics
- Fluency in English (verbal and written communication)

If interested please send a detailed CV in English at cv.gr@mbww.com