

ELIST - European Learning Innovation for Sustainable Training

Transnational Training II on Entrepreneurial Capacity Building

15th – 19th February 2016

Athens, GREECE

AGENDA

Project relates idea for sustainable development and the possibility of sustainably using environment as a resource for youth enterprises in rural areas. It promotes ideas for young people to establish environment-based enterprises in local communities – eco-tourism; bio-agriculture; community development projects; eco-villages etc.

The methodology of the training course is conceived in ways that require active participation and exchange between participants. It is based on the main principles of experiential learning and peer learning as well as formal and non-formal education.

OBJECTIVES OF THE TRAINING:

- To develop participants' knowledge, skills and competence on capacity building and sustainability for rural development,
- To motivate and support mentors in their new role as capacity enablers to take active participation in the development of their local communities,
- To support mentors/capacity builders implement a user-centered design for entrepreneurship, taking into consideration trainees abilities, organizational and social context,
- To present mentoring good practice principles,
- To promote knowledge on entrepreneurship and entrepreneurial soft skills,
- To support capacity builders in engaging stakeholders for community empowerment.

METHODOLOGY

Each day will provide 3 sessions:

1. Formal presentation of the topic
2. Good practice presentation / Testimonial
3. Open questions

TRAINING PROGRAMME

CAPACITY BUILDING, SUSTAINABILITY AND RURAL DEVELOPMENT	
Day 1	Aimilia Markouizou-Gica, Andreas Stefanidis
15/02/2016	<p>Objectives:</p> <ol style="list-style-type: none"> To create a warm, friendly, and personal learning environment through team building and ice breakers activities To introduce the capacity building approach, explaining how it can work for the development of rural communities
10.00-13.00	Arrival and registration of participants
13:00-14:00	Lunch
14:30-17:30	<p>Content:</p> <p>TEAM BUILDING ACTIVITIES Facilitating introductions Team building and energizing activities</p>
18.00-20.00	<p>CAPACITY BUILDING What is it? Key features and approaches Implementing capacity building at the local level Capacity building and sustainability Examples of capacity building in practice</p>
CAPACITY BUILDING AND IMPLEMENTATION: ORGANIZATIONAL AND SOCIAL	
Day 2	Evangelos Achillopoulos, Konstantinos Tzortzis
16/02/2016	<p>Objectives:</p> <ol style="list-style-type: none"> To present 'asset based' approach to community development. To support the building of strong local communities Recognizing a new role for mentors
10.00-13.00	<p>Content:</p> <p>Capacity building for sustainable rural development involves anticipating change, diversifying industries, value adding, redefining opportunities and challenges, encouraging collaboration and developing organization and leadership. Thus the focus will be on :</p> <p>Ways to analyze the local economy Consider current and future trends influencing the local economy</p>

	Exploring economic opportunities and challenges Implementation strategies and evaluation
13:00-14:00	Lunch
14.00-16.00	<i>Testimonial or good practice presentation</i> <i>Open discussion</i>

**CAPACITY BUILDING FOR MENTORS AND MENTEEES -
EMPOWERING THE EDUCATIONAL RELATIONSHIP AND THE
INDIVIDUAL**

Day 3 **Alessandro Carbone , Sophia Makri**

17/02/2016	<p>Objectives:</p> <ol style="list-style-type: none"> 1. To apply empowerment definition to mentors and mentees and in general to learning contexts 2. To provide participants with knowledge about empowerment and how this process is developed in individual and communities 3. To present practical examples and activities so as to raise awareness about the process in participants' personal and professional life 4. To present Mentoring Good Practice Principles for Rural Communities 5. To support the development of the necessary entrepreneurial soft skills
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10.00-13.00	<p>Content:</p> <p>Definition of empowerment and identification of its features</p> <p>The various contexts of empowerment and the educational environment</p> <p>Self-empowerment and community empowerment</p> <p>Empowering mentors and mentees</p> <p>Mentoring Good Practice Principles</p> <p>Development of entrepreneurial soft skills</p>
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13:00-14:00 **Lunch**

14.00-16.00 *Testimonial or good practice presentation*
Open discussion

**IDENTIFICATION OF NEEDS & OPPORTUNITIES ON SOCIAL LEVEL -
USER CENTERED DESIGN IN ENTREPRENEURSHIP**

Day 4 **Dr. Maria Giannacourou, Duncan Chamberlain**

18/02/2016	<p>Objectives:</p> <ol style="list-style-type: none"> 1. To apply user – centered design for entrepreneurship, taking into consideration trainees abilities, task prerequisites, organizational and social context 2. To identify community opportunities that will make the most difference 3. To support community leadership
	Content:

11.00-13.00	<p>Many community strengths are not immediately obvious, and it takes some creativity to discover what skills and abilities are available in the community, and how they might be used. These include the skills and talents of individuals, the resources available and offered by local associations/institutions, culture and heritage of the community.</p> <p>Among these skills, leadership is a key dimension of community strengthening as it helps community members to set directions and priorities, to organize into groups, and to put action on-the-ground to utilize all available resources.</p>
13:00-14:00	Lunch
15.00-19.00	<p>Workshop on leadership development methodology regarding entrepreneurial activities</p> <p>Management, cooperation, decision making, self-empowerment</p>

STAKEHOLDER ENGAGEMENT FOR COMMUNITY EMPOWERMENT EVALUATION AND FINAL RESULTS	
Day 5	Natasha Pentagioti, Dr. Maria Giannacourou
19/02/2016	<p>Objectives:</p> <ol style="list-style-type: none"> To stimulate effective development of the entrepreneurial ecosystem in rural communities To assess the degree of learning of course participants
10.00-12.00	<p>Content:</p> <p>Multiple stakeholders play a role in facilitating entrepreneurship in rural populations. Among these, large and small firms, policymakers at national, regional and local levels, formal and informal educational institutions are included. A series of actions and approaches will be presented to facilitate commitment for the development of human capital and critical talent in order to facilitate entrepreneurial initiatives.</p>
12.00 - 13.00	<ul style="list-style-type: none"> Assessment of learned knowledge through a self-report questionnaire Guided self-exploration of knowledge, skills and abilities
13:00-14:00	Lunch
14.00-16.00	<i>Departure of participants</i>

