



SUMMER SCHOOL FOR JOURNALISTS AND MEDIA PRACTITIONERS

FREEDOM AND PLURALISM OF TRADITIONAL AND NEW MEDIA

Scientific Organiser: Pier Luigi Parcu | CMPF/EUI

Refettorio, Badia Fiesolana
Via dei Roccettini, 9 - San Domenico di Fiesole

25-29 May 2015

■ PROGRAMME

Monday 25 MAY:

FREEDOM OF EXPRESSION, PLURALISM AND THE CHANGING MEDIA: LEGAL PERSPECTIVE

Chair	Elda Brogi
09:00-09:10	<i>Welcoming to the Fourth Summer school in "Freedom and Pluralism of Traditional and New Media"</i> Elda Brogi CMPF-EUI
09:10-09:30	<i>Tour de Table</i>
09:30-11:00	<i>The Right to Freedom of Expression and Information, Media Freedom and Investigative Journalism: International Standards</i> Frank La Rue RFK Europe
11:00-11:20	COFFEE BREAK
11:20-12:00	<i>MPM 2015: Framework and Basic Domain</i> Elda Brogi and Lisa Ginsborg CMPF-EUI
12:00-12:30	<i>MPM 2015 Domain Inclusiveness in the Media</i> Alina Östling CMPF-EUI
12:30-12:45	<i>MPM 2015 Pluralism on the Digital environment</i> Andrea Calderaro CMPF-EUI
12:45-14:10	LUNCH
14:10-15:40	<i>EU Media Policy and AVMSD</i> Peggy Valcke KU Leuven
15:40-16:10	<i>Q&A session with the presenter</i>
16:10-16:30	COFFEE BREAK
16:30-17:45	<i>Presentations of the Media Pluralism National Cases</i> School Students
17:45-18:00	<i>EUI Communications Service</i> Stephan Albrechtskirchinger EUI
18:00	WELCOME COCKTAIL (UPPER LOGGIA)



The CMPF is co-financed by the European Union

Tuesday 26 May

MEDIA ECONOMY, NEW MEDIA AND PLURALISM

- Chair **Andrea Calderaro** | CMPF-EUI
- 09:00-10:30 *Economic Crisis and Free Expression*
Juan Luis Manfredi Sanchez | UCLM
- 10:30-11:00 *Q&A session with the presenter*
- 11:00-11:20 COFFEE BREAK
- 11:20-12:30 *Digital Intermediaries and Media Plurality*
Damian Tambini | LSE
- 12:30-13:00 *Q&A session with the presenter*
- 13:00-14:10 LUNCH
- 14:10-15:40 *Internet Markets and Advertising*
Gillian Doyle | University of Glasgow
- 15:40-16:10 *Q&A session with the presenter*
- 16:10-16:30 COFFEE BREAK
- 16:30-17:30 *Presentations of the Media Pluralism National Cases*
School Students

Wednesday 27 May

SOCIAL AND POLITICAL IMPACT OF JOURNALISM

- Chair **Alina Östling** | CMPF-EUI
- 09:00-10:30 *Journalism in the Arab Countries*
Abdelhalim Ghazaly | Al Jazeera
- 10:30-11:00 *Q&A session with the presenter*
- 11:00-11:20 COFFEE BREAK
- 11:20-11:45 *MPM 2015 Domain Political Pluralism in the Media*
Elda Brogi, Lisa Ginsborg, Alina Östling | CMPF-EUI
- 11:45-13:00 *Tools for Investigative Journalism*
Alexenia Dimitrova | 24 Hours Daily
- 13:00-14:10 LUNCH
- 14:10-16:10 *Media Market Definition and Dominant Positions*
Pier Luigi Parcu | CMPF-EUI
- 16:10-16:30 COFFEE BREAK
- 16:30-17:30 *Presentations of the Media Pluralism National Cases*
School Students

Thursday 28 May

JOURNALISM AND PUBLIC INTEREST

- Chair **Lisa Ginsborg** | CMPF-EUI
- 09:00-10:30 *Pluralism and the Role of PSM*
Olaf Steenfadt | Independent Media Consultant
- 10:30-11:00 *Q&A session with the presenter*
- 11:00-11:20 COFFEE BREAK
- 11:20-11.50 *MPM 2015 Domain Pluralism of Media Ownership and Control*
Pier Luigi Parcu | CMPF-EUI
- 11:50-13.00 *Presentations of the Media Pluralism National Cases*

School Students

- 13:00-14:10 LUNCH
- 14:10-15:40 *The New Challenges for Journalism*
Gill Phillips | The Guardian
- 15:40-16:00 *Q&A session with the presenters*
- 16:00-16:20 COFFEE BREAK
- 16:20-17:15 *New Trends in Investigative Journalism*
Philip Di Salvo | University of Italian Switzerland
- 17:15-18:00 *Workshop with the presenter*
- 18:00 FAREWELL COCKTAIL (LOWER LOGGIA)

Friday 29 May

INTERNET FREEDOM, DIGITAL JOURNALISM, ETHICS

- Chair **Maja Šimunjak** | CMPF-EUI
- 09:00-10:30 *Internet, Online News Platforms and Liability: the Delfi Case*
Dirk Voorhoof | University of Ghent
- 10:30-11:00 *Q&A session with the presenter*
- 11:00-11:20 COFFEE BREAK
- 11:20-13:00 *Building Trust in the New World of Information*
Aidan White | Ethical Journalism Network
- 13:00-14:10 LUNCH
- Final event**
- 14:10-16:00 **Debate: The Fourth Estate in the State of Surveillance**
Frank La Rue | RFK Europe
Stefania Maurizi | L'Espresso
Gill Phillips | The Guardian
Dirk Voorhoof
Aidan White
- 16:00-16:40 *Q&A session*
- 16:40-17:00 *Closing of the Summer School*
Pier Luigi Parcu | CMPF-EUI